



GEMIM

GLOBAL EMERGING MARKET MANAGER




GLOBAL MARKET STRATEGIES

For Small to Medium-sized Companies

(800) 842-3511



**Innovation:
Entrepreneurs are
the key to success
because of their
ambition,
innovative ideas,
skills, and technical
knowledge.**



Global Emerging Market Manager's primary mission is to improve the economic status of its clients by providing them with quality business consulting, finance, and investment opportunity services as businesses, as individuals, and as governments in regional, national and global areas.

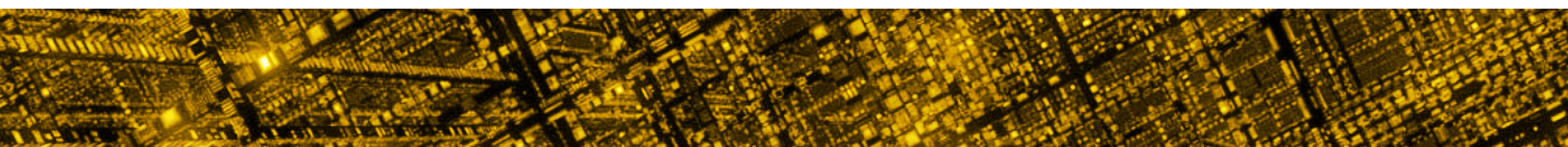


**Expand Your
Global Presence with
*Global Emerging Market
Manager* consulting
services**

What are Global Market Strategies

Global market strategies are methods for small and medium-sized companies to launch new or expand existing business ventures and partnerships in foreign countries.

These untapped international markets can create business opportunities and generate new revenue streams for US entrepreneurs to market their products.





Why consult with Global Emerging Market Manager?

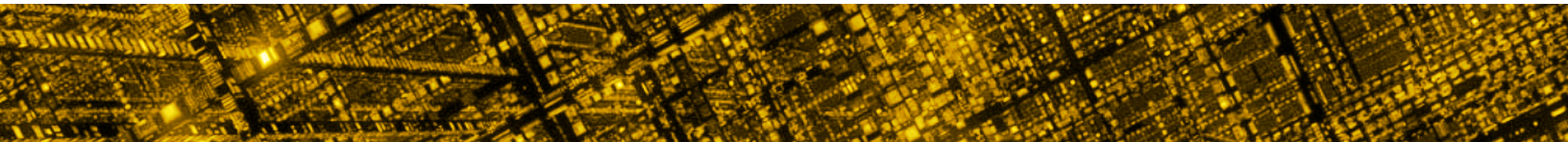
Global Emerging Market Manager (GEMM) will complete a preliminary review process of research and analytics to identify Global Emerging Markets and secure Private Capital & Equity available to medium-sized businesses that need capital for innovation, equipment, and operation capital for expansion to new markets.

Global Emerging Market Manager (GEMM) with its principal offices located in Sacramento, California relies on the combined knowledge and experience of its management and Associate member teams in the delivery of Business Consulting, Employee Benefits, Estate Planning, and Business Finance services to its clientele. The GEMM organization, its management team, and that of its Associate members enjoy an excellent reputation as professionals, who apply diversity of service and flexibility as integral parts of the company's operating policy.

Primarily a transaction driven organization, generating fee income from transaction originating activities and consulting contracts, GEMM has been highly successful in identifying attractive business consulting services, estate planning services, employee benefit service programs, and investment opportunities for its clientele. What sets GEMM apart from its competitors is a team of quality and qualified management and Associates with careers in healthcare, financial services, and government.

Innovative and extraordinary, those are the words that describe Global Emerging Market Manager perfectly; representing a company that is committed to providing the best possible solutions and services to its clientele. GEMM's reputation stems from its extraordinary ability to provide, to build, and to cultivate premium business relationships. GEMM believes in optimum satisfaction, and that there is no such thing as an unfixable problem, and that it just takes extraordinary thinking and the willingness to work outside of the box.

What sets' GEMM apart from its competitors is a diverse group of qualified team players and Associate members with careers in healthcare, financial services, technology and government. With over a hundred years of combined experience, GEMM's dedicated team of professionals is more than capable of serving you as a client, whether it involves business planning, employee benefits, finance, or strategy building. At GEMM, we meet challenges and goals with one clear mindset, the focus of which have both a solution and future success.





Global Emerging Market Manager business consulting services:

Budgetary Forecasting

Management Advisory

Corporate Strategic Plan

Procedures and Controls

Business Planning

Mediation & Negotiation

Business Financial Analysis

Mergers and Acquisitions

Performance Measurement

Marketing Plans

Investment Planning

Technology

Our team is comprised of analysts/associates from firms within their respective industries.

Our management team & board consist of seasoned entrepreneurs and a financial services domain.

Our coverage officers (DOs) have significant financial service experience & are in constant communication with our clients.

Data is supplied by Global Emerging Market Manager and made available to its clients to enhance their long term business goals.





Private Placement

Global Emerging Market Manager provides alternative ways of funding small businesses, which are interested to increase services or products of their company. Since commercial bankers' loan criteria and institutional venture capitalists' investment criteria are tightening, the private placement offering remains one of the most viable capital formation alternatives available for such companies. The funding amounts range from \$1,000,000 to \$10,000,000 million.

Private Equity

Global Emerging Market Manager provide alternative ways of funding Intermediate Companies. Private equity investors (also called financial sponsors or buy-out firms) typically hold their investments with the intent of realizing a return within 3 to 7 years. The funding amounts range from \$5,000,000 to \$100,000,000 million.

Management & Advisors

We are continuously consulting with management to search the various processes of each business, prepare for unexpected growth, and implement the plan b in the strategy if necessary. GEMM enables clients to manage spikes in volume on their platform without having to bear additional fixed costs — we effectively help investment banks deal with flow in a cost efficient manner.

Our teams partner with our clients throughout the entire life cycle of transactions from pitch to execution along with a specialized industry & product teams.

Product Offering Investment Banking

GEMM's funding model is built around our deep understanding of how product and industry coverage groups serve their clients.

- Mergers & Acquisitions
 - Equity Capital Markets
 - Leveraged Finance
 - Corporate Finance
 - Debt Capital Markets
 - Asset Finance
 - Strategic Advisory
 - Industry Coverage Groups
 - Derivatives
- 

Our teams partner with our clients throughout the entire life cycle of transactions from pitch to execution along with a specialized industry & product teams.

Business Finance & Advisory

Capital markets analysis

Company Profiles

Strategic Consultancy industry & market
Presentation & pitch book services

Services Support Service

Credentials

Work force rooms

Reports Information memoranda
Case studies




GEMM's team will become fully integrated within the client's structure to provide revenue-critical, junior-banker execution work in a cost effective manner.

Dedicated email for each group in keeping with Chinese Wall policies

Single point of contact for work allocation

Team lead at GEMM allocates all requests to a dedicated Team



STAGE I: Client Engagement and Request Taking
DO understands request & agrees on scope –
DO coordinates with GEMM execution team –
MP & DO summarize scope & agree on deadline –
Workflow team sends deadline I scope to client –
Kickoff call if required, Conference Bridge sent –

STAGE II: Content Generation and Quality Check MP delegates work within the Associate I Analyst Pool –

MP & DO in constant communication of assumptions I

Clarifications from client –

Quality check process happens at the junior level –

Work is delivered to the MP –

STAGE III: Delivery of End Product via secure data room

MP reviews product & coordinates with Associates on changes –

MP & DO coordinate on work product & intricacies –

MP delivers work to client & provides back up detail –

Workflow team sends link to client data room

Client Support - Global Market as Export/Import Business

This exchange for Country to Country Benefits Increase Capacity ~ Ability to enhance capacity through New Markets

Allows clients to deal with fluctuations in deal flow while keeping fixed costs low

Lower costs & Leverage Resources ~ Significant expense control by relying less on GEMM consulting firms ~

Clients benefit by increasing their efficiency and allowing in-house teams to concentrate more on high value analysis and transaction support. Rely on GEMM for Export or Import Business



Structure Business Trade for Client - Import / Export

Product Pitch Value
 Global Transaction
 Market Updates
 Meeting/Client Time
 Financial Modeling
 Trading Comparables
 Transaction Comparables
 Company Profiles

Pitch Value Add Transaction
 Support Idea
 Generation Meeting/Client Time
 Financial Modeling
 Trading Comparables
 Transaction Comparables
 Company Profiles
 Market/Sector Updates

Execution Process

Our Quality Control process is designed to be iterative & communicative, ensuring efficient & timely workflow management

Stage:	Kickoff	Content Generation	QC + Delivery	QC + Delivery
Function:	Managing Partner & DO	Analysts & Associates	Managing Partner & DO	Managing Partner & DO
Responsibility:	Conference call with MP & the client to ensure clarity on engagement	Conduct primary internal research	Assessment of Consistency of analysis with rationale	Team conference call with client team
	Estimate the time required for project Completion	Establish rationale based on project objectives & research	Detailed & macro-level review of content generated	Communicate methodology followed
	Assign workflow team	Fundamental & technical analysis according to the client's parameters	Deliver project to client following final sanity check	Establish necessary follow-up analysis
				Act on client feedback



Dedicated Team Workflow

STAGE I: Client Engagement + Request Taking

- Client & local DO meet face to face
- CO understands request & agrees on scope
- CO Coordinates with GEMM execution team
- MP / DO summarize scope & agree on deadline
- Workflow team sends deadline / scope to client
- Kickoff call if required, Conference bridge sent

STAGE II: Content Generation + Quality Check of End

- MP delegates work within the Associate / Analyst Pool
- MP & DO in Constant Communication of assumptions / clarifications from client
- Quality check process happens at the junior level
- Work is delivered to the MP

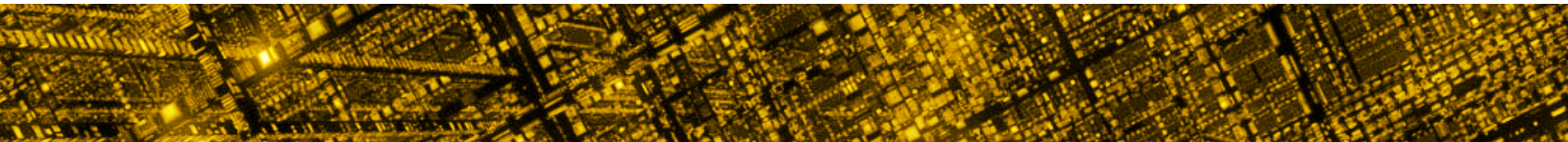
STAGE III: Delivery Product via secure data room

- MP reviews product & Coordinates with Associates on changes
- MP & DO Coordinate on work product & intricacies
- MP delivers work to the client & provides back up detail
- Workflow team sends link to client for the client data room

STAGE IV: Feedback

- DO Coordinates with client on delivery feedback, MP is online
- MP integrates feedback into methodology documents for the client and ensures continuity of changes
- MP re-delivers work product if changes are required
- DO & MP scope out next piece of work

STAGE V: Client Engagement

- Additional workflow requests received (Stage I)
 - Best practices applied
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Engagement Model

Our engagement model is broken up into three core function areas:
Client coverage, GEMM Workflow, and Delivery Teams

Each area has a specific objective to ensure that there is strong communication during the engagement and the process of channels are open

Client Coverage

- The purpose of the client coverage team is to act as the liaison and local point
- All CDO's (Client Director Officers) have direct financial services experience from one or several of the usual suspects.
- The CDO can be called, emailed or reached during local engagement hours.

GEMM Workflow

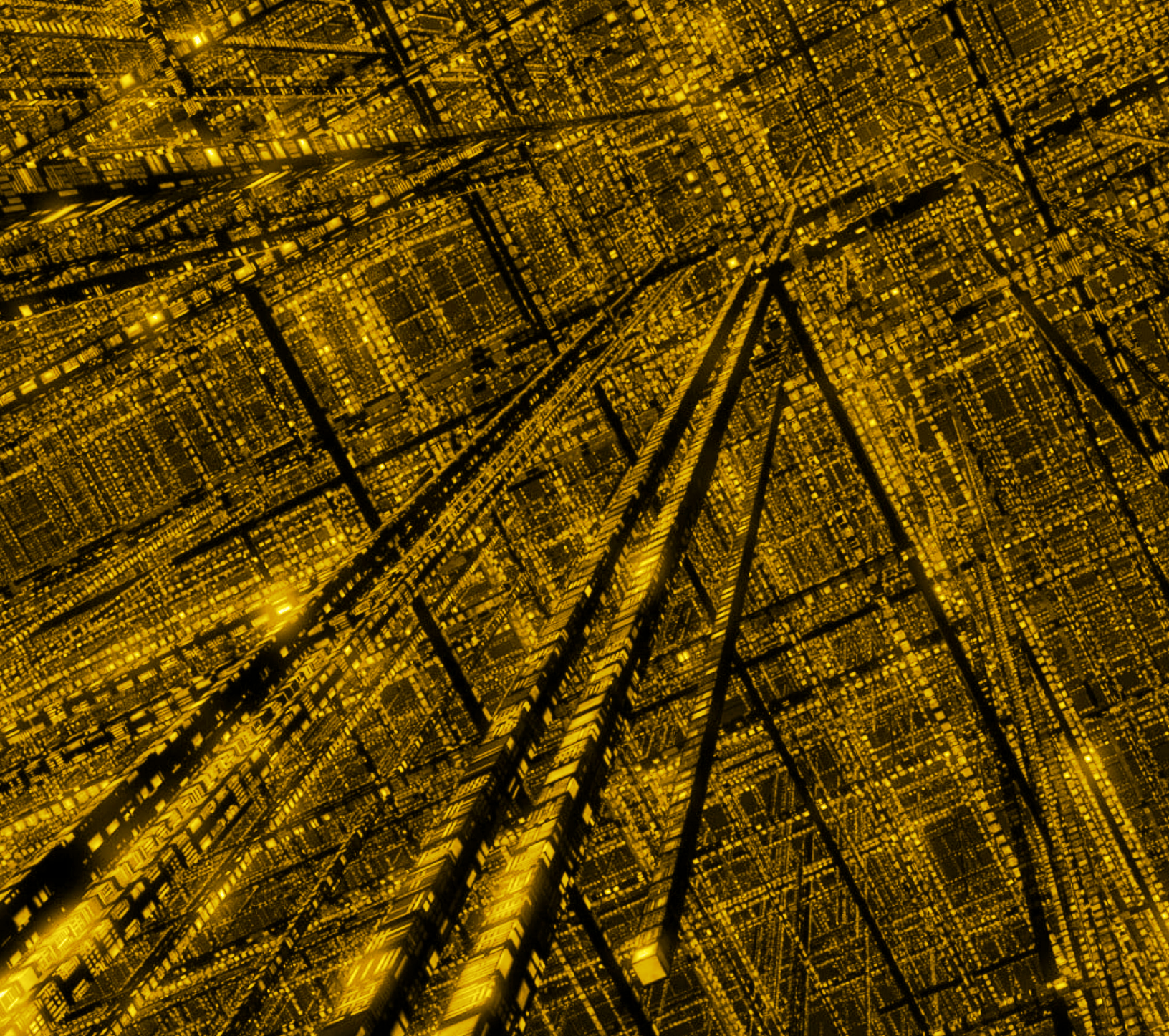
- The purpose of the workflow team is to field requests from the clients on a 24/7 basis
- Every request that is sent will receive a notification, a job number, and potential clarification email within thirty (30) minutes of receipt
- info@gemm.me – The dedicated workflow email for all requests

Delivery Team

- The delivery teams are a blend of MPs and Analysts that do the work. Each one of our team members has a specific industry experience.
- The workflow teams unblock any hindrances to ensure that the delivery teams' focus is purely on content.
- The delivery team can be contacted directly if needed. All information is provided on the contact sheets.

GEMM – Client Coverage Data

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 - Capital markets analysis
 - Credentials
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 - Case studies gemm.me
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